

A HALAL MARKET GATEWAY

International Halal Forum

☀ International Trade · Investment · Food Safety

A first-of-its-kind event opening the gateway to the international halal market — hosted in Tunis.

MAIN FORUM

28-29 Sept 2026

TOURISM DAY

30 Sept · Extra, on demand

VENUE

CEPEX, Tunis

UNDER THE PATRONAGE OF

The Ministry of Trade &
Export Development of Tunisia

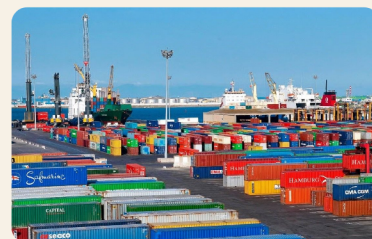
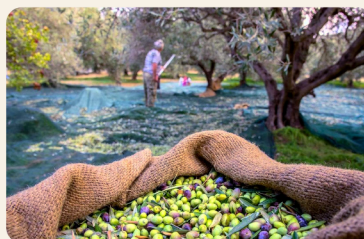
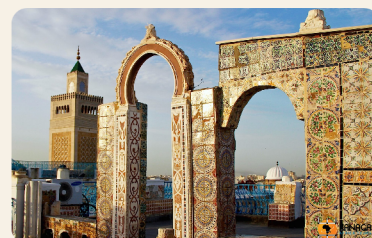
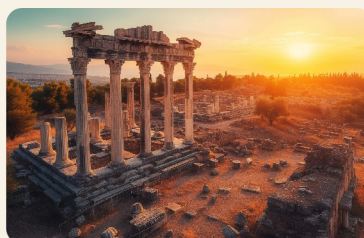
UNDER THE PATRONAGE OF

CEPEX — Centre for
Export Promotion

Organised by FIBGN Global Business Network

www.fibgn.com
contact@fibgn.com

Tunisia — *The Gateway to Africa*



For three thousand years, Tunisia has stood where the Mediterranean meets the African continent — *a historic crossroads of trade, culture and commerce.*

From Carthage to the present day, the country has served as a natural **gateway between Africa, Europe and the Middle East** — a meeting point of merchants, ideas and goods. That same role makes modern Tunisia a strategic platform for reaching new markets: a stable, well-connected base from which to trade north into Europe and south across the African continent.



Strategic Location

A bridge between three continents — minutes from Europe, anchored in Africa, open to the Gulf.



Made in Tunisia, Sold in Europe

Preferential trade agreements mean products manufactured in Tunisia are readily exportable to the EU market.



Springboard into Africa

An established logistics base for efficient distribution across fast-growing African markets.



Investment Advantages

Competitive costs, a skilled workforce and incentive frameworks built to attract foreign capital.

~1.5h

Flight time to major European hubs

EU + AfCFTA

Free-trade access, north & south

54

African markets within reach

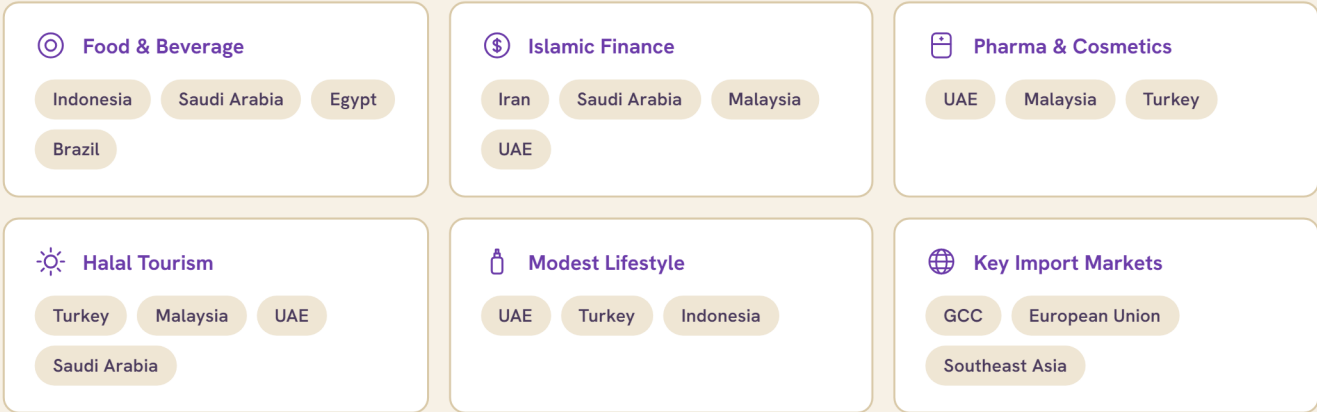
What “Halal” Means Today

“Halal” describes any product, service or process *permitted and endorsed by Islamic law* — in harmony with its legal purpose and spiritual values. Though the public still tends to link it with food, its modern meaning reaches far wider.

Today the concept extends across **pharmaceuticals and cosmetics, logistics, tourism and financial services**, as well as lifestyle and everyday consumer choices — reflecting both the breadth of Halal and the depth of its ethical and regulatory philosophy. It has grown into a complete economic and ethical system, propelled by an expanding Muslim population and rising awareness — among Muslims and non-Muslims alike — of the **quality, safety, ethics and sustainability** it represents.



LEADING HALAL ECONOMIES



Launching the International Halal Forum of Tunisia

In Tunisia, the Halal industry is emerging as one of the most promising levers for economic transformation and competitiveness.

Faced with challenges around growth, employment and access to foreign markets, building an **integrated Halal ecosystem** is a concrete, actionable path — one that can create real added value, attract investment, and help Tunisian firms take their place in fast-growing regional and international value chains, while drawing on the country's distinctive economic, geographic and cultural strengths.

Tunisia holds a strong base to become a leading regional hub: a strategic location bridging Africa, Europe and the Middle East; rising export ambitions in food, cosmetics, pharmaceuticals and agriculture; growing global demand for **certified, transparent and traceable** supply chains; and increasing engagement from SMEs targeting the Gulf, Southeast Asia and Africa.

FIBGN Global Business Network connects Tunisian enterprises to international opportunity — and has been building toward this moment.

OFFICIAL PARTNER

Ministry of Trade & Export Development

OFFICIAL PARTNER

CEPEX — Export Promotion Centre

2025

Led a delegation of **Tunisian exporters** to the Halal Summit in Turkey.

2025

Organised a **series of events** advancing Tunisia's role in the global Halal economy.

2026

Officially launching the **International Halal Forum of Tunisia** — a first-of-its-kind event.



A **first-of-its-kind** forum, organised by FIBGN under the patronage of the Ministry of Trade & Export Development of Tunisia and the CEPEX.

FORUM OBJECTIVES

Why We're *Gathering*

- 1 Provide a **professional platform** to showcase products, services and solutions across the Halal sector.
- 2 Expand **business and investment partnerships** between local and international stakeholders.
- 3 Connect producers, service providers, certification bodies and consumers on a **single interactive platform**.
- 4 Support **Tunisian enterprises** in accessing regional and global Halal markets.
- 5 Stimulate economic activity and **develop Halal value chains**.

EXHIBITION CATEGORIES



Halal Food & Beverage



Halal Tourism



Islamic Finance



Pharmaceuticals & Drugs



Agricultural Products



Cosmetics

WHO WILL BE THERE

A Truly *International* Gathering

The forum convenes producers, investors, certification bodies and institutions from across **four continents** — a curated room of national delegations actively building halal trade and investment partnerships.



HOST NATION

Tunisia

Welcoming the world to Tunis — the gateway between Africa, Europe & the Gulf.

TUNIS 2026



Europe

ESTABLISHED IMPORT MARKETS

 France

 Spain

 Germany

 Belgium

 Switzerland



Africa

THE CONTINENTAL MARKET

All African countries

Across the AfCFTA free-trade bloc



Asia-Pacific

PRODUCERS & CERTIFICATION LEADERS

 China

 Malaysia

 Indonesia



Türkiye & the Gulf

INVESTMENT & TRADE HUBS

 Türkiye

 Saudi Arabia

 UAE

 Qatar

 Kuwait

 Bahrain

 Oman

 **Confirmed and invited delegations.** The final list of participating countries continues to grow as delegations confirm their attendance.

HOW TO REGISTER

Three Steps to Tunis 2026

1 

Express Your Interest

Scan the QR code or contact FIBGN to submit your registration and choose your package.

2 

Receive Confirmation

Our team reaches out via WhatsApp and/or email with your confirmation, contract & invoice.

3 

Attend & Connect

Join our private WhatsApp group to connect — until we meet in Tunis, 28-30 Sept 2026.

RESERVE YOUR PLACE

Ready to be part of the growing market?

Places are limited. Delegations from 15+ countries are expected. Secure your participation in Africa's first dedicated Halal Trade & Investment Forum.

300-500

PROFESSIONALS EXPECTED

15+

COUNTRIES

500+

B2B MEETINGS



Scan to register

Submit your participation request in under two minutes.

CONTACT FIBGN



EMAIL
contact@fibgn.com



WEBSITE
www.fibgn.com



ADDRESS
Res. Horizon, Av. Hédi Nouria,
Ennasser 2, Tunis, Tunisia



INSTAGRAM
[@fibgn_global_business_network](https://www.instagram.com/fibgn_global_business_network)
Scan to follow us & explore the platform



*Transforming Africa's Halal Economy —
one forum at a time.*

WHY PARTICIPATE

Six Reasons to Be There



Showcase Your Products

A dedicated 2-day showcase desk to present, sell and find distributors.



B2B & B2G Access

500+ structured meetings with distributors, investors & decision-makers.



International Exposure

TV5 Monde coverage reaching 200+ countries worldwide.



Investment Deal Rooms

Connect projects with PE & family offices — est. \$10-50M in deals.



Certification Pathways

Workshops to reach compliance with 57 OIC nations' standards.



Cultural Experience

An extra, on-demand olive-oil mill visit — prior booking required — to see how Tunisia produces its olive oil.

Secure your seat at a **\$7.7 trillion** table.

Places are limited and delegations from 15+ countries are expected. Build partnerships that last — we look forward to welcoming you in Tunis.

300–500
PROFESSIONALS

15+
COUNTRIES

500+
B2B MEETINGS

✉ contact@fibgn.com

🌐 www.fibgn.com



The **detailed program** will be sent separately to all confirmed participants.

RESERVE YOUR PLACE



Scan to Register

Submit your request in under two minutes.